

FASHION *with* COMPASSION

Thank You to our Signature Sponsors



2025

SPONSORSHIP OPPORTUNITIES

MAY 1 | THE ROCKLEIGH



A Special Invitation for You To Join Us in Making a Difference. . .

Dear Friends:

We are honored to be a part of a very special event to benefit The Children's Hospital of St. Joseph's Health in Paterson, NJ. Our annual **Fashion with Compassion** fundraiser will be held on **Thursday, May 1, 2025** at the beautiful Rockleigh, in Rockleigh, N.J. Doors open at 6PM.

The evening will feature local media and a fashion forward runway sponsored by Bloomingdale's Willowbrook showcasing our pediatric patients and their health professionals. There will be fabulous food, an open bar and special guests. 100% of the proceeds support the St. Joseph's Children's Hospital which admits more than 4,000 patients each year.

We invite you to join us in making a difference and consider supporting this beautiful event. There are many ways to participate: buy a table, become a sponsor, purchase a ticket, make a donation, or take an ad in the digital ad journal.

Because of supporters like you, our benefit has grown into one of the premier fundraising events in Northern New Jersey. Our prestigious sponsors include Reno's Appliance, Kontos Foods, Bloomingdale's, Quest Diagnostics, Sax Accounting, Color Street and many more.

Supporters will be showcased in event signage, on our event website, and in the digital ad journal at the event. This packet details our Sponsor Opportunities for your consideration.

For more information, please visit the event website at GiveToStJosephs.org or contact the St. Joseph's Health Foundation at **973.754.GIVE** or events@sjhmc.org.

We thank you for your support of St. Joseph's Children's Hospital and look forward to seeing you on May 1st.



Moira Connolly
2025 Co-Chair
201-925-8879
connollymk25@gmail.com

MaryAnne Puccio
2025 Co-Chair
201-638-1715
marepuccio@gmail.com





ABOUT THE CHILDREN'S HOSPITAL

St. Joseph's Children's Hospital is a leading provider of inpatient and outpatient medical care for children from birth to 21 years of age. By offering specialized pediatric care like a pediatric emergency department, a pediatric intensive care unit and a regional perinatal center, we take a kid-first approach in everything we do. Our children's hospital has its own admitting, waiting, and recovery rooms designed just for children.

We have a full team of pediatric experts from several surgical and medical specialties, who are specially trained to care for children. They understand the unique physical and emotional needs of children and their families. Our facilities, services, and support programs are designed specifically to help put children at ease and provide parents with the resources they need during stressful times.

With over 30,000 visits to our pediatric emergency room annually, our Children's Hospital is leading the way in comprehensive healthcare for children and their families. More than 4,000 infants, children, and young adults are admitted to the Children's Hospital each year to receive comprehensive, multidisciplinary care in over 180 pediatric subspecialties. Your support helps us to provide our pediatric patients with the highest level of care available.

5,000+

PATIENT VISITS

each year at our Valerie Fund
Children's Center for Pediatric
Cancer & Blood Disorders



Robust Child Life Program

Offering holistic therapies including Art Therapy, Music Therapy, Recreational Therapy, and Animal Assisted Therapy, along with medical education, birthday parties, and other special care - funded entirely by philanthropy

Level III NICU provides advanced cares for more than

1,000 BABIES



annually



Renowned Center for Pediatric Feeding & Swallowing,

helping families from around the world

500+
FAMILIES

supported by the Binder Autism Center, offering wrap around support from medical care to recreational activities.



#FWC2025

The St. Joseph's Health Foundation is proud to announce our upcoming Fashion with Compassion event, on May 1st, 2025, at The Rockleigh, benefitting the St. Joseph's Children's Hospital. This event aims to raise critical funds to support the medical care and well-being of our young patients, and we would be honored to have you as a sponsor.

Fashion with Compassion is a celebration of hope, courage, and community. Our pediatric patients rock the runway, dressed to the nines by Bloomingdale's Willowbrook, showcasing their resilience and joy.

Your sponsorship will directly contribute to enhancing the quality of care we provide to our youngest patients everyday. With your support, we can make this event a resounding success.

Together, we can make a difference in the lives of children who need it the most.



FASHION *with* COMPASSION

SIGNATURE SPONSOR | \$25,000

Event Recognition:

- (2) Reserved Tables of (12) at the event
- Special Acknowledgement during the event program
- Branding on the Event Runway Stage with visibility throughout the program
- Opportunity to join the St. Joseph's Health Corporate Champions Program

Print and Web Recognition:

- Branding on all event communications and promotional materials
- Opportunity to partner with the Foundation's social media team to develop a social media post promoting the event
- Included in the pre-event media advisory and the post-event press release
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- Recognition on the event website
- A Gold Ad in the Digital Ad Journal to be displayed at the event


HOW YOU CAN SUPPORT...

As you review the sponsor opportunities in this packet, please note that every sponsorship can be customized to meet your individual or corporate marketing or philanthropic goals. Please feel free to reach out to the Foundation's Event Team with any questions regarding the event, sponsorship opportunities, or the Children's Hospital.

In order to be included on certain sponsor branding materials, please complete the Sponsor Payment form included by **April 10, 2025**, and submit it to the Foundation.

CONTACT THE FOUNDATION

 events@sjhmc.org

 (973) 754 - GIVE (4483)

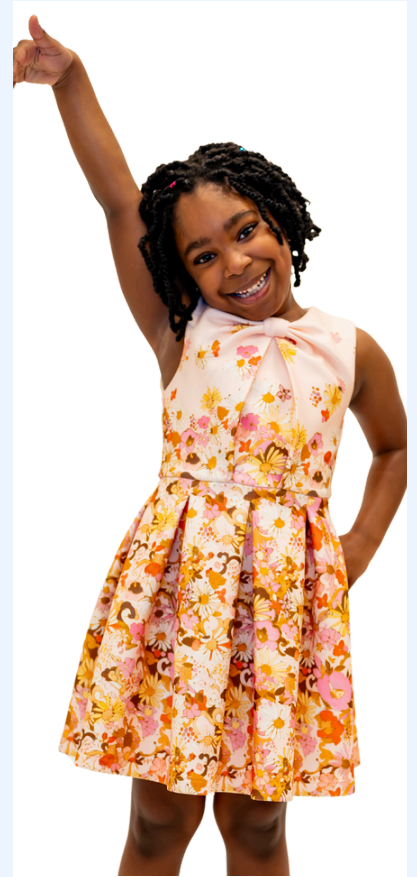
FASHION *with* COMPASSION

PATRON SPONSOR | \$20,000

- (2) Reserved Tables of (10) at the event
- Sponsor of the Cocktail Party Experience with branding on all cocktail party bars and cocktail napkins
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- Opportunity to join the St. Joseph's Health Corporate Champions Program
- Opportunity to partner with the Foundation's social media team to develop a social media post promoting the event
- Recognition on the event website
- A Gold Ad in the Digital Ad Journal

CHAMPION SPONSOR | \$15,000

- (1) Reserved Table of (12) at the event
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- Opportunity to join the St. Joseph's Health Corporate Champions Program
- Opportunity to partner with the Foundation's social media team to develop a social media post promoting the event
- Recognition on the event website
- A Gold Ad in the Digital Ad Journal
- One of the following Naming Opportunities at the event:
 - Step and Repeat Sponsor
 - Donut Wall Sponsor
 - Patient Story Video Sponsor
 - Live Appeal Sponsor



KHLOE'S STORY

Khloe is a miracle and a true warrior. She arrived at 28 weeks, after her mom Khandice had been on bed rest at St. Joseph's Health for almost three months. Weighing only 873 grams, Khloe spent 124 days in the NICU and was cared for around the clock. Today, Khloe is 6-years-old and a shining example of the miracle work happening at St. Joseph's Children's Hospital every day.

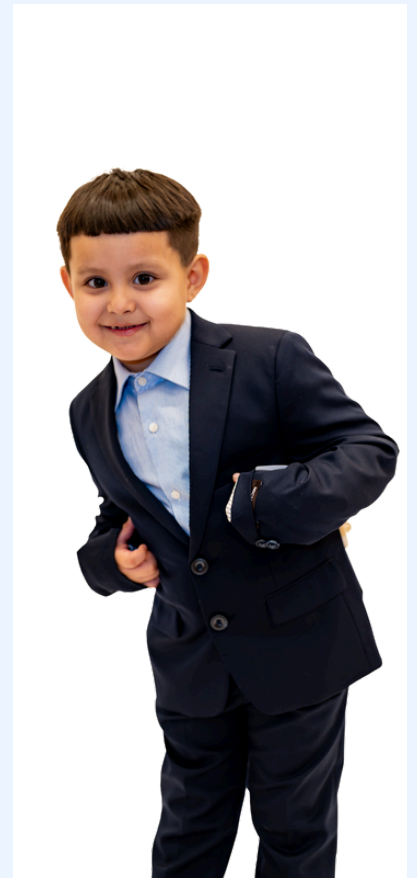
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BENEFACTOR SPONSOR | \$10,000

- (1) reserved table of (10) at the event
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- Name or logo recognition on the event website
- A Silver Ad in the Digital Ad Journal
- One of the following Naming Opportunities at the event:
 - Pen Sponsor
 - Photo Booth Sponsor
 - Program Cover Sponsor
 - Pashmina Sponsor
 - Children's Transport Sponsor
 - Runway Footwear Sponsor

SUPPORTER SPONSOR | \$5,000

- (6) Open Seating Tickets at the event
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- Name or logo recognition on the event website
- A Bronze Ad in the Digital Ad Journal
- One of the following Naming Opportunities at the event:
 - Luxury Raffle Sponsor
 - Emcee Sponsor
 - DJ Sponsor
 - Featured Drink Sponsor
 - Valet Sponsor
 - Welcome Sponsor



ISAIAH'S STORY

Isaiah is a patient at the Feeding and Swallowing Center at St. Joseph's Children's Hospital. Early on, his parents realized he needed extra help and support when it came to feedings. His mother shared, "We have received phenomenal care at St. Joseph's. The St. Joseph's feeding team was able to get my son to eat a variety of foods in just four weeks. It was a miracle!" The Feeding and Swallowing Center sees patients like Isaiah from 43 States and 19 Countries around the world.

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FRIEND SPONSOR | \$2,500

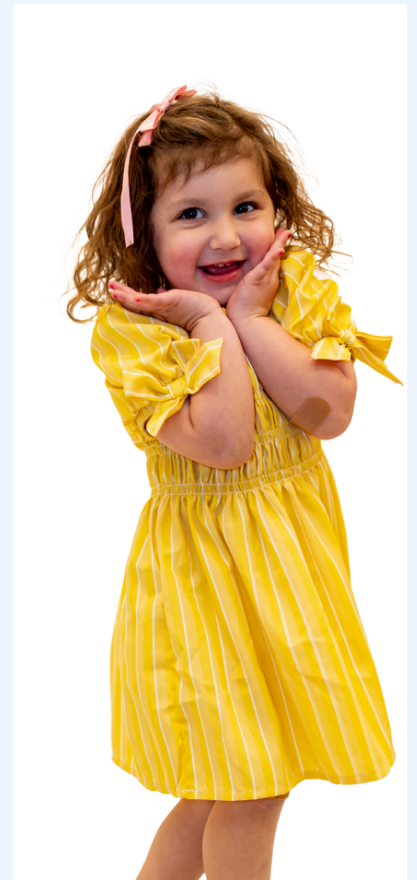
- (2) Open Seating Tickets at the event
- Name or logo recognition on the event website
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses
- A Bronze Ad in the Digital Ad Journal

RUNWAY SPONSOR | \$1,000

- (2) Open Seating Tickets for the runway show
- Sponsor a St. Joseph's Children's Hospital patient as they walk the runway at the event
- Name or logo recognition on the event website
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses

SPONSOR A PATIENT FAMILY | \$1,000

- Sponsor a St. Joseph's Children's Hospital patient's family to see them walk the runway at Fashion with Compassion!
- Name or logo recognition on the event website
- Recognition on the Wall of Sponsors displayed both at the event and post-event at all three St. Joseph's Health Campuses



RUTH'S STORY

Ruth was born at St. Joseph's Health in 2020 after her mother, Amica, spent her high-risk pregnancy traveling from Pennsylvania to St. Joe's in Paterson, NJ, to be treated by our Maternal and Fetal Medicine Team. Three years later, Ruth's little brother Jude was also born at St. Joseph's Health. Amica stated, "We came to St. Joseph's Health for the excellent obstetric care and the births of our children. St. Joseph's Health helped build our family from two to three, and then from three to four."

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INDIVIDUAL TICKET | \$200

- (1) Open Seating Ticket to the event

GROUP TICKET PACKAGE | \$350

- (2) Open Seating Tickets to the event

AD JOURNAL OPPORTUNITIES

If you are unable to attend the event, please consider taking an ad for the Electronic Ad Journal at one of the levels below to be displayed at the event

GOLD LEVEL AD | \$1,500

SILVER LEVEL AD | \$1,000

BRONZE LEVEL AD | \$500

All Ad Sponsors will have their name or logo displayed on a wall of sponsors at the event and across the three St. Joseph's Health campuses post-event



Scan the QR code to connect with the Foundation on Social Media!



HANS AND YANNI'S STORY

Hans and Yanni are brothers that came to the Binder Autism Center at St. Joseph's Children's Hospital for developmental assessments and their collaborative services. Through all of the recreational and social skill programs that the center offers, they have made great friends and participated in events for their whole family. 1 in 34 children in NJ are diagnosed with Autism, and the Binder Autism Center provides support for more than 50 children and their families every year.

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SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR: \$25,000

PATRON SPONSOR: \$20,000

CHAMPION SPONSOR: \$15,000

Please select from one of the following naming opportunities:

- Step and Repeat Sponsor Patient Story Video Sponsor
 Donut Wall Sponsor

BENEFACTOR SPONSOR: \$10,000

Please select from one of the following naming opportunities:

- Pen Sponsor Pashmina Sponsor
 Photo Booth Sponsor Children's Transport Sponsor
 Program Cover Sponsor Runway Footwear Sponsor

SUPPORTER SPONSOR: \$5,000

Please select from one of the following naming opportunities:

- Luxury Raffle Sponsor Featured Party Drink Sponsor
 Emcee Sponsor Valet Sponsor
 DJ Sponsor Welcome Sponsor

FRIEND SPONSOR: \$2,500

RUNWAY SPONSOR: \$1,000

SPONSOR A PATIENT FAMILY: \$1,000

GENERAL ADMISSION TICKETS:

General Admission Ticket: \$200

Group Ticket Package: \$350

AD JOURNAL OPPORTUNITIES:

Gold Ad: \$1,500

Silver Ad: \$1,000

Bronze Ad: \$500

PAYMENT INFORMATION

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE #

EMAIL

OR REGISTER ONLINE AT: GIVETOSTJOSEPHS.ORG

- I am unable to attend the event, but enclosed is my tax deductible contribution of \$ _____
- Enclosed is a check for \$ _____ made payable to **St. Joseph's Health Foundation.**
- Please charge a total of \$ _____ to my Credit Card listed here:

CREDIT CARD #

EXPIRATION DATE

NAME ON CARD

SECURITY CODE

PLEASE COMPLETE AND RETURN WITH PAYMENT TO:

St. Joseph's Health Foundation
PO BOX 29000, Newark, NJ 07101-9000



SCAN THE QR CODE TO REGISTER ONLINE
or contact the Foundation Office for more information about the event!
Phone: 973.754.GIVE (4483)
Email: eventsesjhmc.org

YOUR GIFT WILL ALLOW US TO CONTINUE *making miracles*
AT ST. JOSEPH'S CHILDREN'S HOSPITAL.

FASHION WITH COMPASSION



THURSDAY, MAY 1, 2025
DOORS OPEN AT 6:00PM



THE ROCKLEIGH
ROCKLEIGH, NJ



ST. JOSEPH'S HEALTH FOUNDATION GOLF CLASSIC



MONDAY, JUNE 23, 2025
REGISTRATION AT 10:30AM



MOUNTAIN RIDGE COUNTRY CLUB
WEST CALDWELL, NJ



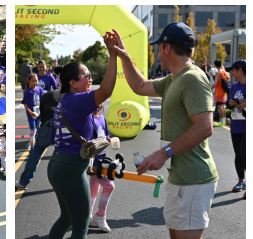
SAX 4 MILER



SATURDAY, SEPTEMBER 20, 2025
REGISTRATION AT 8:00AM



SAX LLP HEADQUARTERS
PARSIPPANY, NJ



OKTOBERFEST



OCTOBER 2025
MORE INFORMATION TO COME



ST. JOSEPH'S HEALTH FOUNDATION GALA



THURSDAY, OCTOBER 30, 2025
DOORS OPEN AT 5:30PM



THE LEGACY CASTLE
POMPTON PLAINS, NJ

